



**Executive Alliance Leadership Summit featuring the
ISE West Awards Gala
September 18th - 19th, 2008
San Francisco, CA
The Palace Hotel**



Schedule of Events

Time	Thursday, September 18, 2008 - Day One	Location
11:00 AM	Registration Opens for nominees, sponsors, and special invited guests	Sunset Court East 2nd Floor
11:30 AM	Nominee Luncheon Sponsored by Fortify	Presidio Room 2nd Floor
12:45 PM	Invitation Only – Nominees and qualified executives enjoy lunch as guests of Fortify	
1:00 PM	Welcoming Remarks and Opening Keynote Top trends and issues are discussed in this opening session. Executives will share their insight and solutions. Welcome: Marci McCarthy, CEO, Executive Alliance <hr/> Keynote Speaker: Bob Frank, CISSP, Chief Information Security Officer, AAA Keynote Topic: The Threat Horizon and Security Trends Beyond 2008 Bob looks over the horizon and will talk about 10 key threats, their drivers, potential threats and possible impacts beyond this year.	Sea Cliff 2nd Floor
2:00 PM	ISE West Executive Forum The Executive Forum brings together nominees, industry leaders, invited guests, and sponsor delegates to meet each other and join in discussions on key industry issues as well as share best practices. Overview of Executive Forum and Introduction of Topics: Kim Van Nostern, Resident Information Security Executive, Executive Alliance <hr/> Guest Host Moderators: <ul style="list-style-type: none">• Gregg Davis, Senior Vice President, Chief Information Officer, Webcor Builders, Inc.• Jason Hoffman, CISSP, CISM, CISA, CIA, Director of Information Security Assurance, Kaiser Permanente• David R. Matthews, CISSP, CISM, GSEC, CCFE, A+, Deputy Chief Information Security Officer, City of Seattle• Nils Puhlmann, CISSP-ISSMP, CISM, Chief Information Security Officer, Electronic Arts• Tom Ray, Vice President/Senior IT Security Architect, WaMu	Sea Cliff 2nd Floor
3:30 PM	Afternoon Break	



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3:45 PM	<p>Hot Topic Panel Discussion Security executives discuss top trends and issues, and key challenges they are facing now and in the future.</p> <p>Moderator: Dr. Suchindran "Chat" Chatterjee, <i>Head of Technology and Security, MODIS, Inc.</i></p> <hr/> <p>Panelists:</p> <ul style="list-style-type: none"> • Niall Browne, CISA, CCSP, CISSP, CCSI, <i>Chief Information Security Officer, LiveOps</i> • Dennis C. Kavanaugh, CISSP, CISM, <i>Director and Chief Information Security Office, Palm, Inc.</i> • Isabelle Theisen, CISM, CISA, MSBA, <i>Chief Security Officer, First Advantage Corp</i> • Karl West, <i>Chief Information Security Officer, Intermountain Healthcare</i> 	Sea Cliff 2 nd Floor
4:45 PM	Break	
5:00 PM	<p>VIP Reception</p> <p>Nominees, sponsors and special guests will have the opportunity to network in a private setting with beverages and appetizers.</p>	French Parlor 2 nd Floor
6:00 PM	<p>Gala Reception and Dinner Buffet</p> <p>Guests enjoy gourmet dinner while networking and meeting the sponsors.</p>	Gold Room 1 st Floor
7:30 PM	<p>ISE West Awards Gala</p> <p>Honoring and celebrating the ISE West Award Nominees for 2008, this exciting occasion will bring together top security executives to recognize the individuals and project teams who have made significant and positive impact in their organization through exemplary performance.</p>	Garden Court 1 st Floor
9:00 PM	<p>Afterglow Reception</p> <p>Enjoy champagne and dessert while celebrating the winners, nominees and project teams. Don't miss the Passport for Prizes drawing and a chance to win outstanding gifts from our ISE West Sponsors. You must be present to win.</p>	Garden Court 1 st Floor



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Schedule of Events

Time	Friday, September 19, 2008 - Day Two	Location
7:00 AM	<p>Registration</p> <p>Opens for nominees, sponsors, and special invited guests</p>	<p>Twin Peaks Foyer 2nd Floor</p>
8:00 AM	<p>Breakfast and ISE West Sponsor Pavilion</p> <p>Ease into a content rich morning with coffee and conversation and mingle with the nominees and guests before breakfast. Also visit the ISE West Sponsors and learn more about their industry solutions.</p>	<p>Twin Peaks South 2nd Floor</p>
9:00 AM	<p>Welcome and Opening Keynote</p> <p>Welcome: Marci McCarthy, CEO, Executive Alliance</p> <p>Keynote Speaker: Nils Puhlmann, CISSP-ISSMP.CISM, Chief Information Security Officer, Electronic Arts</p> <p>Keynote Topic: Consumerization of Technology – New Security Challenges Ahead</p> <p>IT Consumerization is the migration and adoption of consumer products and technologies into the enterprise world and it is increasing in speed and complexity. Gartner called it in 2005 the most significant trend affecting IT over the next 10 years, but also called it in 2007 one of the most significant threats to enterprise security.</p> <p>What new challenges do Iphones, Facebook, Google Desktop, Skype, Bittorrent, Social Networks, IM, Public Webmail Services, Online Games, Virtual Worlds, Wikis and Blogs pose? We cannot eliminate the use of these technologies - it is impossible and not practical; however, the further adoption of consumer technologies in the enterprise world can lead to blurred lines between business and private use.</p> <p>Join Nils Puhlmann for this important keynote on how the security community must prepare for and manage the additional risks created by consumer technologies.</p>	<p>Twin Peaks North 2nd Floor</p>
10:00 AM	<p>ISE West Nominee Showcase Presentations</p> <p>Several ISE West award Nominees will present their success stories in key areas of Information Security.</p>	<p>Twin Peaks North 2nd Floor</p>



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Time	Friday, September 19, 2008 - Day Two	Location
	<ul style="list-style-type: none">• David Hahn, <i>CISSP Senior Vice President and Group Information Security Officer</i>, Wells Fargo Bank – PRESENTS: Application Security• Geoffrey Aranoff, <i>Chief Information Security Officer</i>, Broadcom Corporation – PRESENTS: DLP Strategy and Technology at Broadcom• Bruce M. Grosse, <i>Director of Information Security and Compliance</i>, PG&E - Pacific Gas and Electric Company – PRESENTS: PG&E's IT Risk Management Program	
11:30 AM	Conclusion: Marci McCarthy , <i>CEO</i> , Executive Alliance	Twin Peaks North 2nd Floor